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Bradley Jordan, Chief of Police
John B. "Jak" Reeves, Town Attorney



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Town of West Jefferson

Established 1915
"Prosperity, Growth, Achievement"

November 23, 2021

The Town of West Jefferson's Creative Placemaking Project which came about by support from Blue Ridge Energy is the result of many meetings, visioning sessions, and input from an array of many people in the community. The Atlas Community Studios, a creative placemaking firm had three points of interest for discussion – Housing, Workforce Development and Key Building Revitalization. After much input, the Atlas Group refined the major points of interest.

The Atlas group found West Jefferson already had a vibrant and walkable downtown, so the group focused on what is needed to improve Housing, Workforce Development and Building Revitalization. Key issues during the discussion were - lack of affordable housing, lack of childcare, and a lack of local contractors in the area to build houses to develop what is known as a 3D Printing Bootcamp program.

The Creative Placemaking project would not have happened without the financial support from Blue Ridge Energy and all the community involvement. Many ideas were discussed during the meetings. Thank you to the steering committee, interested community leaders and citizens that took part in the project.

The plan will continue the Downtown West Jefferson revitalization that has taken place over the past several years to make West Jefferson and Ashe County a better place to live, work and visit for many years to come.

Again, Thank You to all those who participated.

Sincerely,

Tom Hartman
Mayor-Town of West Jefferson

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